

FOR IMMEDIATE RELEASE

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Armani Exchange Selects Buyer's WorkMate® Assortment Planning and Business Intelligence tools from IT Resources

Voorhees, NJ – February 25, 2009 – IT Resources Inc is proud to announce that Armani Exchange has selected the company's Buyer's WorkMate® Assortment Planning and Business Intelligence tools.

AIX Armani Exchange, launched in 1991 in the U.S., is one of the leading fashion brands in the world today, with 162 stores worldwide. From a merchandising perspective, AIX is accessible Armani, inspired by street-chic culture, fashionable dance music and everything that signifies freedom and personal style. Armani Exchange is the youthful label created by Italian designer and entrepreneur Giorgio Armani. With Armani Exchange, Mr. Armani interprets his sensual and unique style to create a casual, yet sophisticated collection for the young, urban and sexy. It designs, manufactures, distributes and retails fashion and lifestyle products, including apparel, accessories, eyewear, watches, jewelry, and music.

“Being able to generate assortments that reflect the preferences of our customers in today's challenging retail environment are one of the primary benefits we expect to achieve through the use of Buyer's WorkMate” said **Lee Byrd, Chief Operating Officer, Armani Exchange**. Byrd went on to say that “we selected Buyer's WorkMate as our Assortment Planning tool because it will allow AIX to supplement the functionality of our existing merchandising systems with the advanced capabilities available in Buyer's WorkMate with Business Intelligence and Assortment Building tools such as Store Grading, Automated Assortment Generation and Size Optimization, to name a few.”

According to **Joe Apprendi, President of IT Resources**, “Armani Exchange conducted a very thorough software evaluation and selection processes and their choice of our solution is further testament to the sophisticated facilities available in the product and the value proposition that is so important today. “We are looking forward to working with the AIX team to implement the software to maximize the benefits available by combining our Assortment Planning modeling capabilities with their merchandise strategy and at the same time, provide a standardized approach to the assortment planning process.”

IT Resources Inc. (ITR) is a leading provider of collaborative Decision Support for the retail industry. With a reputation for innovative, quality products and services, IT Resources helps their customers achieve a significant and quantifiable return on investment through increased sales and margin productivity as a result of optimized product assortments in the store.

In addition to developing and implementing product solutions, IT Resources provides a set of comprehensive services. Included are Project Management, on-site and remote training as well as post-implementation support to ensure optimal utilization of the company's products. For more information about this latest release please contact Richard Asselta at 856-309-2080 ext 309 or via email at rasselta@it-res.com.

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